

# DEQ Rebate Program Updates: OCVRP & ZERO Fleet



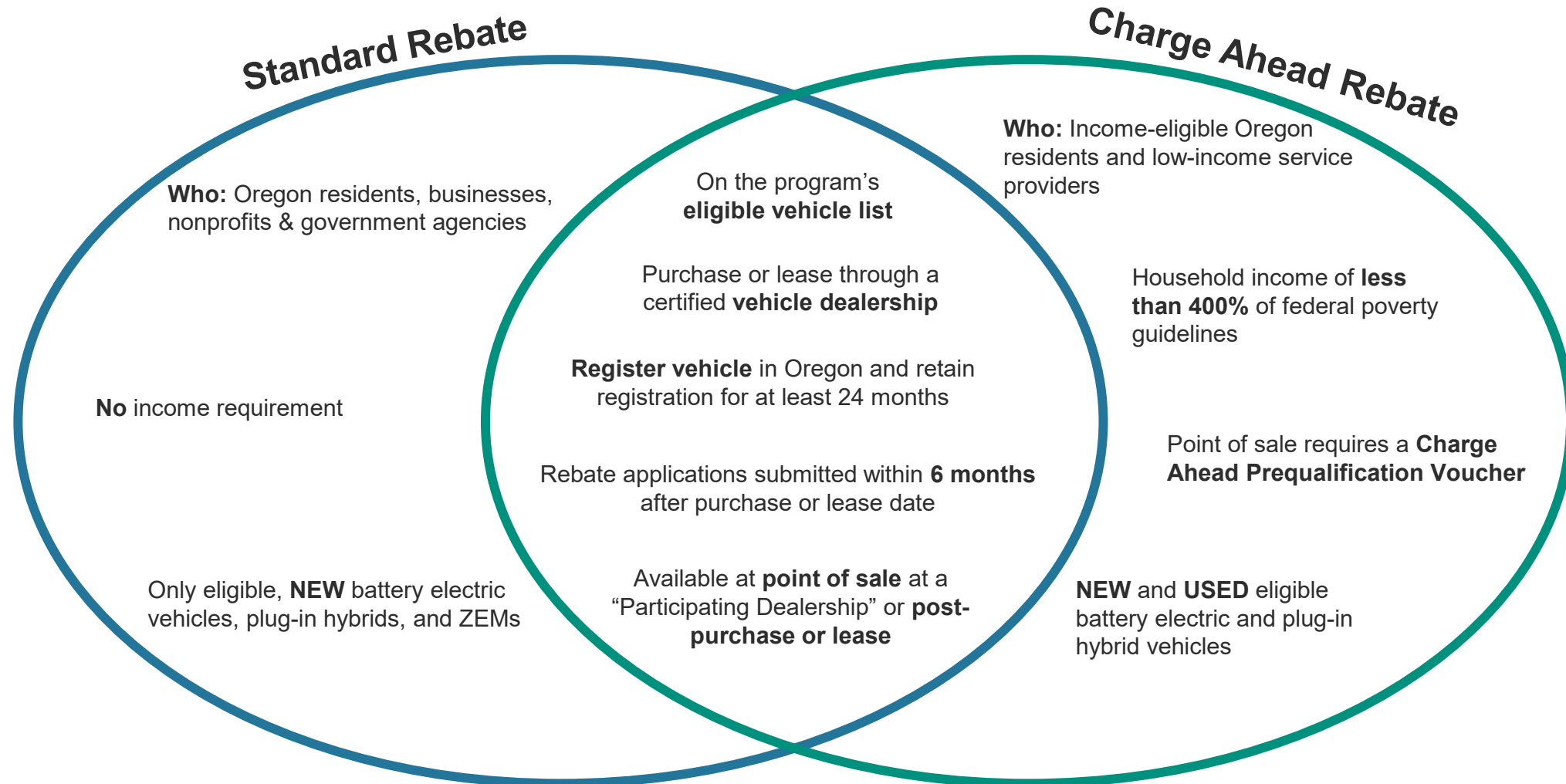
**Oregon Dealer Advisory Committee**  
**January 23, 2025**

# OCVRP Refresher

- Rebates awarded since 2018
- Two types of rebates offered:
  - Standard rebates:
    - \$750 - \$2,500 rebate
    - Available to all Oregonians
    - New vehicles only
    - Available at POS or post-purchase
  - Charge Ahead rebates:
    - \$5,000 - \$7,500 rebate
    - Income-eligible rebate
    - New and used vehicles
    - Available post-purchase, or POS with a prequalification voucher
- Funding: Vehicle Privilege Tax (and federal funding in 2025)

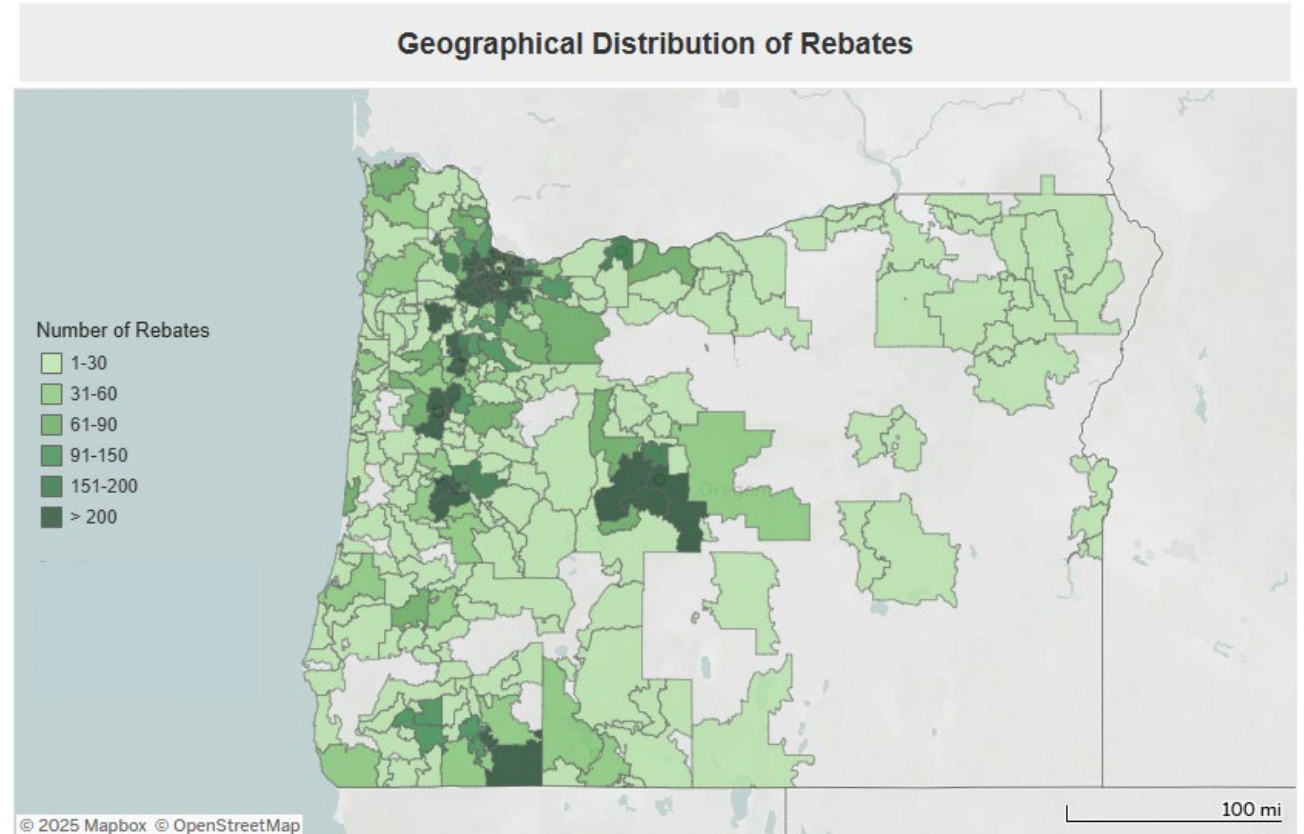


# Eligibility Comparison



# 2025 Program Reopening Updates

- As of December 13, 2025, DEQ has approved:
  - Over 33,000 rebates
  - Over \$99 M over the lifetime of the program
  - In 2024 (April 3 – June 3):
    - 3,540 rebates
    - About \$14.5 M
- 2025 Open Period:
  - Spring 2025
  - All vehicles must be obtained while program is open to be eligible



# Next Steps

- 2024 waiting list
- 2025 open period
  - Charge Ahead Prequalification open now!
  - Website updates for clarity
  - Community and dealership engagement
- 2025 waiting list, if funding is exhausted



## Become a Participating Dealership

### Steps to Participate



#### 1 Enroll your Dealership

Ensure you meet all dealership eligibility requirements.



#### 2 Create an Account

ACH information must be provided before the dealership can begin submitting applications.



#### 3 Submit Rebate Applications

Applicants and vehicles must be eligible. You must submit all required documentation on behalf of the Applicant.



#### 4 Get Reimbursed Electronically!

### Dealership Eligibility

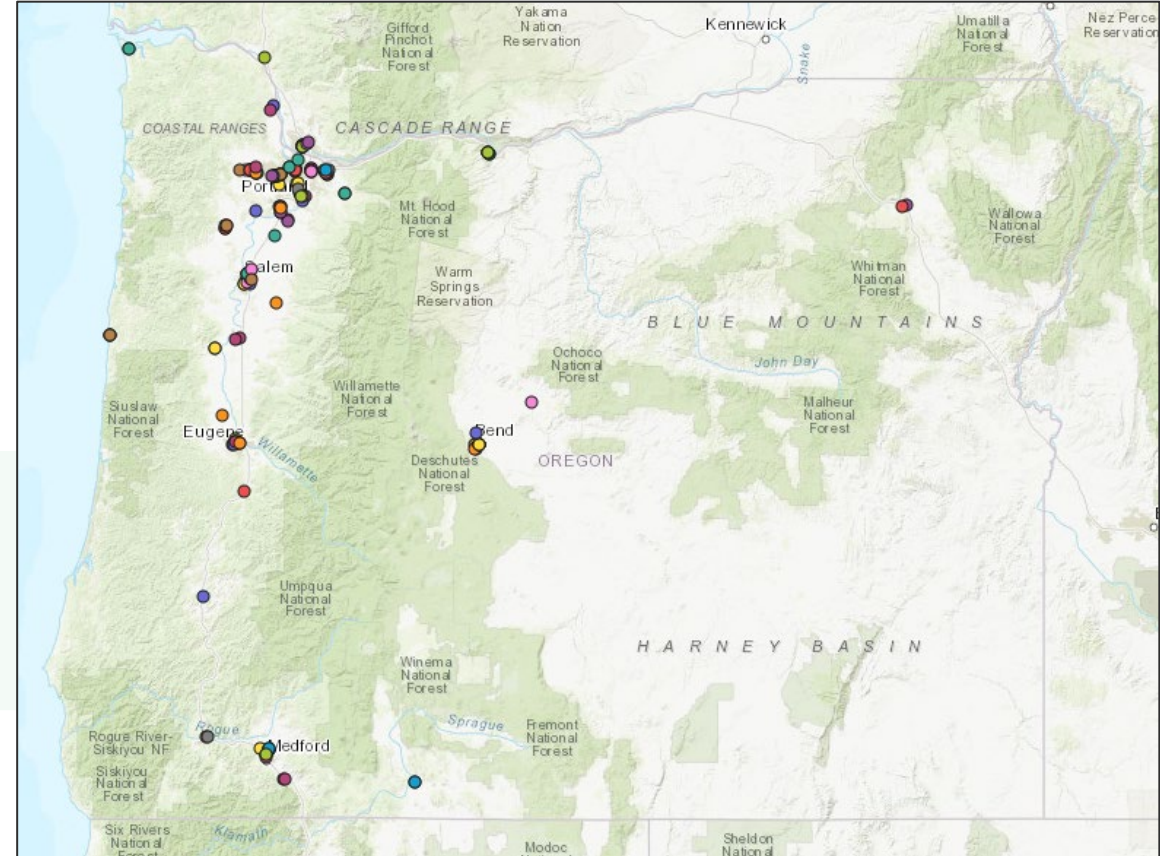
To enroll as a Participating Dealership, you must meet the following requirements.

- Licensed to sell vehicles in Oregon
- Have a valid tax identification number
- Sell a rebate-eligible electric vehicle

### How to Enroll your Dealership

Dealerships that meet the criteria outlined above are eligible to enroll in the Program. The enrollment process is simple—click the button below labeled "Enroll Dealership" and complete a short form to get started.

**Please note:** The individual that fills out the enrollment form will be considered the primary contact for the dealership and will be responsible for managing the dealership account. Typically, the primary contact is either the dealership owner, general manager, finance manager or a person in a similar position with access to the dealership's banking information.

[Enroll Dealership](#)

<https://evrebate.oregon.gov/become-participating-dealership>

# Zero Emissions Rebates for Oregon Fleets (ZERO Fleet)

- The **ZERO Fleet** program accelerates the adoption of zero-emission vehicles through rebates designed for medium and heavy-duty vehicles:
  - Total Funding amount: \$17 Million
  - Rebates range from \$2,500 to \$120,000, depending on vehicle weight class.
  - Prioritizes funding for frontline communities disproportionately affected by diesel pollution.
  - Targets at least 40% of rebates for projects improving air quality in vulnerable areas.



# Questions? Thank you!!!

- OCVRP:
  - DEQ Program Contact Information:
    - Erica Timm, Oregon Clean Vehicle Rebate Program Coordinator
    - [Erica.Timm@deq.oregon.gov](mailto:Erica.Timm@deq.oregon.gov) or 503-863-4839
  - Center for Sustainable Energy Contact Information:
    - Ashvin Bais, Transportation Manager (Oregon Dealer Engagement)
    - [Ashvin.Bais@energycenter.org](mailto:Ashvin.Bais@energycenter.org) or 949-338-5144
- ZERO Fleet:
  - Dalton Sheppard, Medium & Heavy-Duty Rebate Coordinator
  - [dalton.sheppard@deq.oregon.gov](mailto:dalton.sheppard@deq.oregon.gov)

